

# Working together like two peas in a pod

Garment aftercare solutions from Voucher Systems Limited



VSL have been offering a successful, popular garment aftercare paper voucher system for more than 25 years.

We have now developed a unique smartphone app which provides a cost-effective, fully managed analytic service.

Offering a paperless system, our app provides full management tracking. Dry cleaners receive payment by BACS on a weekly basis for garments cleaned when vouchers are redeemed by customers through the app. Regular data showing the breakdown of the garments cleaned and for which company will be provided, enabling full tracking of the vouchers.

There is no need for any new equipment, all you need is an email address. When a voucher is redeemed you will receive an email notification instead of a voucher, enabling you to easily track garments.

Customers can easily find dry cleaners using the GPS map in the app and save those they regularly use so they can be found quickly and easily.

Dry cleaners can target a wider audience using promotional push notifications to encourage personal purchases through the app.

What does Peas look like?

Purple pea vouchers used for uniform cleaning

Green pea credit balance for personal purchases



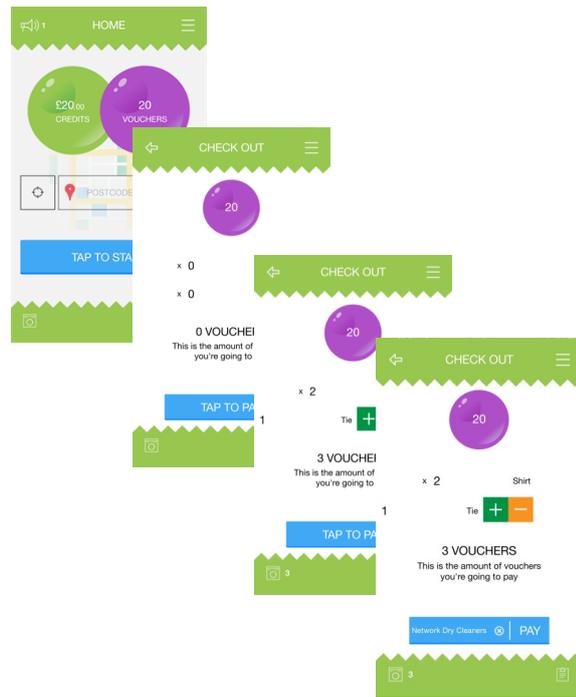
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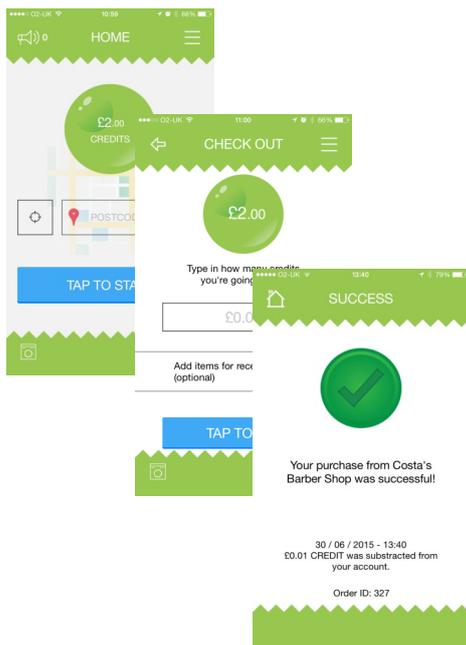
How does it work?

Purple Pea = voucher balance for uniform cleaning

Customers receive vouchers on their smartphones. The purple pea displays the vouchers and users can quickly and easily locate dry cleaners across the country. Users can select garments to be cleaned and the dry cleaners will receive an email when vouchers are redeemed.



Green Pea = credit balance for personal purchases and promotional redemptions



The green pea allows users to pre-load money securely on their smartphone, making cashless payments anywhere anytime through outlets and retailers across the UK. Dry cleaners can target users by sending promotional notifications.

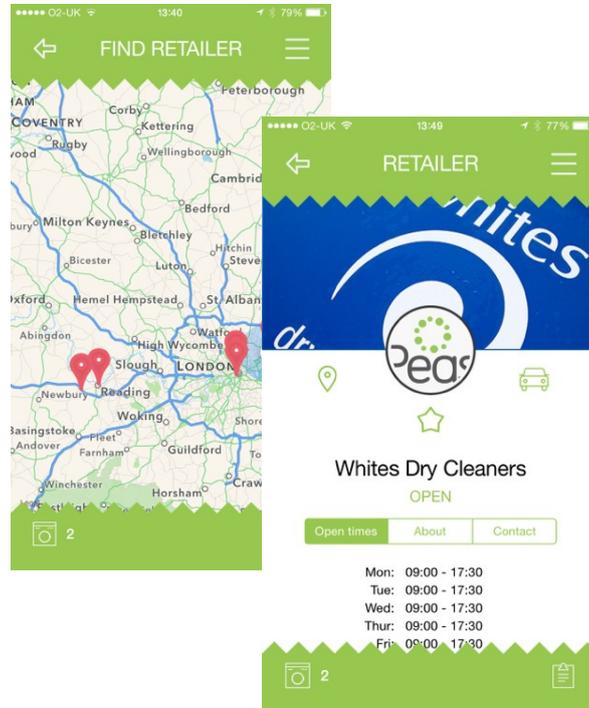


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### Key Features

The app allows users to find their nearest dry cleaners. Key information is shown on each retailer's page. Offers and discounts can be sent directly to the app user.



### Advantages of Peas

- No set-up costs
- No new equipment necessary
- Full training and technical support provided by VSL
- On-going maintenance of the system by VSL
- Faster payment directly into your bank account - no more cheques
- Paperless system
- No need to return vouchers - no postage costs
- Less confusion - one voucher = one garment
- Increased prices per garment
- Instant redemption - voucher transaction is sent by email to the dry cleaner and a receipt is displayed on the customer's smartphone
- Customers can easily find dry cleaners using the GPS map in the app
- Unique user ID ensures customers select correct dry cleaners
- App can also be used for personal dry cleaning, raising revenue
- Wider target audience
- Ability to target promotions to all users